

**MAHLE Clevite Inc. Announces Renewed Commitment to NASCAR and Grass Roots Racing**

Ann Arbor, Michigan, January 10, 2010 – MAHLE Clevite Inc. announced plans to continue its long-running and highly successful NASCAR® sponsorship, including the Engine Builder of the Year award, as well as continued devotion to the thousands of NASCAR grass roots racers around the country. The three-year agreement includes both the NASCAR national series as well as the NASCAR regional and local grassroots series.

Clevite engine bearings will also remain an exclusive NASCAR Performance product – preferred by every NASCAR engine builder. Additionally, as a Prize Money & Decal (Contingency) Program sponsor, the iconic MAHLE decal will be displayed on participating racecars and racetrucks throughout NASCAR events at every level.

MAHLE also continues to present the Engine Builder of the Year award, recognizing the top engine builder in the NASCAR Sprint Cup, NASCAR Nationwide, and NASCAR Camping World Truck Series. Since its inception in 1984, the award spotlights the unsung heroes in NASCAR, the engine builders providing the horsepower to keep these cars and trucks competing at the highest levels.

“Everyone is familiar with the quality in all of our products, especially Clevite engine bearings, and the decades-long association with NASCAR,” said Dan Moody, President, MAHLE Clevite Inc. “What was most important to us in this new agreement is the extensive commitment across the Weekly, Touring, and Regional series. We are very proud of our commitment to these ‘weekend warriors’ who battle every weekend on dirt and asphalt in towns across North America.”

The MAHLE Clevite involvement in grassroots racing now includes supporting the multiple NASCAR weekly short track racing Series, Sprint and Midget class levels – and on straight tracks throughout NHRA and IHRA.

“MAHLE Clevite is an integral part of the NASCAR community and we value their contributions to the NASCAR Performance family of products and contingency program support at all levels,” said Todd Armstrong, managing director, NASCAR Automotive Group. “We’re glad to have them aboard for another three years and look forward to working with them in support of their commitment to not only the national series, but in their support of the regional and touring activities as well.”

For more information about MAHLE Clevite and its brands, visit [www.mahlecleviste.com](http://www.mahlecleviste.com), or contact your local representative.

## **About MAHLE**

The MAHLE Group is one of the top 30 automotive suppliers and the globally leading manufacturer of components and systems for the internal combustion engine and its peripherals. Around 45,000 employees work at over 100 production plants and eight research and development centers. In 2009, MAHLE generated sales of approximately EUR 3.9 billion.

## **About NASCAR**

The National Association for Stock Car Auto Racing Inc. (NASCAR) is the sanctioning body for one of North America's premier sports. NASCAR is the No. 1 spectator sport -- with more of the top 20 highest-attended sporting events in the U.S. than any other sport -- and is the No. 2 rated regular-season sport on television. NASCAR races are broadcast in more than 150 countries and in 20 languages. NASCAR fans are the most brand loyal in all of sports, and as a result more Fortune 500 companies participate in NASCAR than any other sport.

NASCAR consists of three national series (the NASCAR Sprint Cup Series, NASCAR Nationwide Series, and NASCAR Camping World Truck Series), four regional series and one local grassroots series, as well as two international series. Also part of NASCAR is Grand-Am Road Racing, known for its competition on road courses with multiple classes of cars. NASCAR sanctions more than 1,200 races at 100 tracks in more than 30 U.S. states, Canada and Mexico. Based in Daytona Beach, Fla., NASCAR has offices in New York; Los Angeles; Charlotte, N.C.;

Concord, N.C.; Conover, N.C.; Bentonville, Ark.; Mexico City; and Toronto.

**About NASCAR Automotive**

The NASCAR Automotive Group, based in the Charlotte, N.C. office, supports sponsorship and licensing partnerships of companies in the automotive category and the Prize Money & Decal Program. Under the NASCAR Performance brand, automotive partners build brand awareness and sales of their products and services via an integrated marketing program. The program includes: The NASCAR Technical Institute – a branch of Universal Technical Institute Inc. (UTI) that trains automotive technicians for the workforce; the NASCAR Performance Network – a nationwide network of quality automotive repair shops; NASCAR Angels – a reality based TV show that repairs the cars of deserving people; a weekly TV show on SPEED called “NASCAR Performance”; a national radio show called “NASCAR Performance LIVE” on MRN and SIRIUS XM Radio; and print and online media programs with the BABCOX family of automotive magazines, and NASCAR.COM

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